

Oconto Falls Area Chamber of Commerce
Membership Meeting Minutes

Date: Thursday, May 18, 2023

Time: 12:00 p.m.

Location: Grace Lutheran Church, Oconto Falls

| Agenda Item | Discussion | Follow-up Action |
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| I. Welcome and Call to Order | President Danielle Kline called the meeting to order at 12:05 p.m. | |
| II. Introduction of Chamber Director: Elizabeth Jolly | Elizabeth Jolly is the new Chamber Director. Elizabeth introduced herself and provided a brief background. She will start visiting businesses soon. | |
| IV. Member Spotlight | <p>Packerland Websites and Writer to the Rescue sponsored lunch; thank you!</p> <p>Packerland: Working on updating websites to ADA compliance - including graphics, text, colors.</p> <p>Writer: Available to anyone seeking newsletter creation, marketing, writing needs.</p> | |
| III. Introductions and Membership Updates | <p>24 members in attendance; each introduced themselves and shared updates. Of note:</p> <p>Oconto Falls Community Garden: Fencing installed. Applications, sponsorships, and volunteers are being taken now! Contact Ashley Bahrke or Angie Ahlgrim.</p> <p>Library: Book Sale 5/26; summer reading program calendar now available. OutWIGo - visit your library to pick up a free state park pass!)</p> <p>Grace Lutheran: Joyful Noise Christian Concert to be held 6/24 starting at 2p.</p> <p>Cellcom: Planning to Tent Event Sales</p> <p>Chiropractic Advantage: Fathers Day Event Schedule during 5/30-6/16 to be entered into drawing + referrals.</p> | <p>If your business/organization would like to sponsor a meal for 2023, please contact Katie Daul. With your sponsorship, you will be given time on the agenda to share about your business/organization.</p> |



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| | <p>WOCO: a part of meTV. Continues to sponsor radio interviews for non-profits.</p> <p>Lioness Club: Dash OF Color 5/27. Wheelbarrow raffle drawing to be held 5/29.</p> <p>OFSD: Check out the school calendar. Hiring bus drivers! Middle School Informational Meeting recording available on school website under referendum tab.</p> <p>Maxergy Marketing: Beta-testing new community content app.</p> <p>The Cottages: Planning a community carnival</p> <p>NWTC: EMT classes scheduled for fall. CNA and CPR classes enrolling now.</p> <p>ASPI: Lustful Youth tickets available for purchase.</p> <p>FFA Alumni: Greenhouse now open. Working brat stand during Memorial weekend.</p> <p>St. Anthony School: Brat Fry at Iverson's 5/19</p> <p>Nurse's Nook: Kick off event (open house) scheduled for 6/1 at 5p at Milk and Honey</p> | |
| <p>V. Approval of Agenda</p> | <p>The agenda was approved as presented.</p> | |
| <p>VI. Reports</p> | | |
| <p>a. Secretary</p> | <p>Minutes from April were sent electronically prior to the meeting for review and accepted as presented.</p> | |
| <p>b. Treasurer</p> | <p>Report was available at the meeting.</p> | |
| <p>c. Chamber Communications (Electronic Signs, Website, Social Media, Newsletter, Calendar)</p> | <p>All going well. Submit your events!</p> | <p>If you have something of interest, please share with the Chamber so it can be shared on your behalf.</p> |



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| d. Membership/ Ribbon Cuttings | None at this time. | |
| e. City Administrator | Beach will open 6/3. Groundbreaking ceremony for new fire department to be held 6/13 at 1p. Working with Chamber on installing new city directional signs. | |
| VII. Committee Reports/Events | | |
| a. Oconto Falls Area Trail System Kiosks | No new updates; continue to invest in trail system. Working with Biking Coalition to update signage/add kiosks to trails. | |
| b. Healthy Oconto County Nutrition & Physical Activity | Looking for more members. Meetings are monthly in Oconto/Zoom. Walk into the Weekend walking series starts June 2 - August 25 from 7:30-8:30a at rotating locations across the county. Registration will open soon. Free event! Sign up at prevea.com | |
| c. 2023 Concert Series Planning 6/23 7/28 8/25 | Looking for volunteers to assist with set up and take down. Flyers and sponsorships have been sent out. Looking for 50/25/25 non-profit groups interested in selling raffle tickets. | Contact any Board member if interested in volunteering. |
| d. Leadership Oconto County | The last session and graduation was held in May. Applications and sponsorships available for next year's class. | Please reach out to Ashley Bahrke or visit leadershipoc.com to learn more |
| e. Golf Social 7/20 | Golf Social is scheduled for Thursday, July 20 at River Island Golf Course. Membership meeting will start at 1p, with golf starting at 3p. A small raffle will be held; please consider donating raffles/basket items. | Looking for volunteers day-of. Please reach out to the Board if interested. Contact the Board if you have a raffle/basket donation. |

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| VIII. Old Business | | |
| a. City Signs | Signs arrived! Working with City to place. | |
| b. Bike Racks | Working with Al from the City to coordinate the installation. | |
| c. Other Old Business | None. | |
| IX. New Business | | |
| a. Other New Business | <p>Maxergy Marketing shared that a group of community members have interest in restarting the Falls Funfest; tentative date is 8/26. Various events to be held.</p> <p>Ken Harter recently attended a Chamber-sponsored graduation breakfast for students enrolled/graduating from youth apprenticeship program. Board to consider offering this event next year to OFSD.</p> | Max or someone from the committee will provide regular updates. |
| X. Adjourn | Meeting adjourned at 1:06 p.m. Next meeting is June 16 at 12:00 p.m. at Oconto Falls Area Ambulance Garage. | |
| <p>Next Membership Meeting: June 16 at 12:00 p.m. at Oconto Falls Area Ambulance Garage</p> <p>Next Board of Directors Meeting: May 23 at 7:30 a.m. at HSHS St. Clare Memorial Hospital</p> | | |