

Oconto Falls Area Chamber of Commerce
Membership Meeting Minutes

Date: Thursday, June 16, 2022 Time: 12:00 p.m.

Location: Oconto Electric Co-op, Rea Rd., Oconto Falls

Agenda Item	Discussion	Follow-up Action
I. Welcome		
II. Call to Order	President Gail Yatso called the meeting to order.	
III. Introductions	14 members in attendance; each introduced themselves.	If your business/organization would like to sponsor a meal for August (a.m.), September, or November, please contact Katie Daul. With your sponsorship, you will be given time on the agenda to share about your business/organization.
IV. Member Spotlight	Katie Jagiello, with OEC, shared the current outages and updates caused by this week's storm damage. A LifeLine program is available through OEC. Bucket raffle tickets are available for purchase and proceeds go towards selected employee charities (Sportsmen with Hearts and New View).	
V. Approval of Agenda	The agenda was approved as presented. Motion made by Heling; seconded by Laskowski. Motion carried.	
VI. Reports		
a. Secretary	Minutes from May were sent electronically prior to the meeting for review. Accepted as presented.	
b. Treasurer	The Treasurer's Report was available at the meeting.	
c. Chamber Communications (Facebook,	The electronic signs are up and running!	

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<p>Newsletter, Welcome Sign)</p>	<p>Facebook and Newsletter are going well.</p>	<p>If you don't receive the newsletter, please sign up on our website. If you have something of interest, please share with the Chamber so it can be shared on your behalf.</p>
<p>d. Membership/ Ribbon Cuttings</p>	<p>Looking to schedule ribbon cuttings for Hot Rod Detailing, S&L, Canady & Co., Wild Stitch, & Health Markets. Lots of Deals under construction for new shop A new boutique is coming to Oconto Falls Pro-Wireless/Cellcom will re-open as Radio Shack closes. Board will be attending a soft opening for New Beginnings on Friday at 11a.</p>	<p>Working on scheduling with owners. Danielle to check with Lots of Deals</p>
<p>VII. Committee Reports/Events</p>		
<p>a. Oconto Falls Area Trail System</p>	<p>Kiosks: City is looking into purchasing kiosks for trailheads. OCEDC is updating a map for trails. Reviewing of signage spots</p>	<p>Bike Coalition is asking for help to clean up trails from storm damage.</p>
<p>b. Healthy Oconto County Farmers Market Nutrition & Physical Activity</p>	<p>Bronze Designation - will share PR when signs are installed. Market has had an increase in vendors. NWTC/Chamber looking at sharing table 1/month. Committee is looking at expanding upon current trails. Also working on Produce for Pantries.</p>	<p>Reach out to Chamber if interested in working at the Chamber table (and include information from your organization). Contact David Lally or Katie Daul if you are interested in being a drop-off site or hosting your own produce drive. Potential new members should reach out to David Lally or Katie Daul.</p>
<p>c. Run for the Trails 9/24/22</p>	<p>Sponsor letters will be going out the week of 6/20.</p>	<p>Recruiting volunteers for day of event!</p>

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d. Concert Series 6/24, 7/22, 8/26	Committee is looking for volunteers during event (runners) and with take-down help.	Please contact Gail Yatso if interested in helping.
e. Leadership Oconto County	Applications are being accepted for '22-'23; program orientation starts in August. LOC is seeking a part-time, paid Program Coordinator. This position complements the Chamber Director position. *Reminder that the Chamber receives a discount on participation fee for our sponsorship.	Visit www.leadershipoc.com for participant application and job posting. Please reach out to Chamber with questions or interest.
f. Chamber Golf Social (8/4)	Board of Directors to discuss next steps as lead planner had to step down.	
VIII. Old Business		
a. Chamber Bucks	Continue to advertise chamber bucks with posters, pamphlets. Bucks can be mailed or purchased on our website store and mailed to you. You can also pick up at Hometown Vet (call ahead). Reminder to consider chamber bucks for holidays, anniversaries, employee recognition, raffle prizes, etc.	
b. City Signs	Awaiting word from City on moving forward.	
c. Bike Racks	Awaiting word from City on moving forward.	
d. Future of Chamber	Looking to hire a part-time, paid Chamber Director. This position complements the Leadership Oconto County position.	Please see the job posting on our website. https://ocontofallschamber.com/employment-and-volunteer-opportunities/ Katie to re-share the posting on social media.
e. Virtual Trails	Meetings and work continues.	
f. Lotter Park	No update.	
g. Other Old Business	None.	

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IX. New Business		
a. Other new business	None.	
X. Membership Updates	<p>Membership shared updates. Of note:</p> <p>New Beginnings will open soon to the public. New Heights programming is open for its students.</p> <p>Grace Lutheran Church - holding a concert on July 23 at East Side Beach; hosting a cookout, rummage sale, bake sale, and craft sale August 11-12; and a free Vacation Bible School for any children preK-5th grade from July 24-28.</p> <p>NEW MEDIA - A Fun Guide is available that lists community etc, ads, etc.</p> <p>NWTC: CPR Classes are now open. If you would be willing to advertise for NWTC with a sandwich board on your property, please contact Lisa Gipp-Jandren.</p> <p>Hometown Vet - Looking for more staff - Vet Techs, Vet Assistant, and Veterinarian.</p>	
<p>Next Membership Meeting: July 21 at 12:00 p.m. at Grace Lutheran. Ann Senn - Keller Williams will be sponsoring lunch.</p> <p>Next Board of Directors Meeting: June 22 and July 27 at 7:30 a.m. at Hometown Veterinary Clinic.</p>		