

Oconto Falls Area Chamber of Commerce  
Membership Meeting Minutes

Date: Thursday, April 21, 2022

Time: 12 p.m.

Location: Grace Lutheran Church

Agenda Item	Discussion	Follow-up Action
<b>I. Welcome</b>		
<b>II. Call to Order</b>	President Gail Yatso called the meeting to order.	
<b>III. Introductions</b>	14 members in attendance; each introduced themselves.	If your business/organization would like to sponsor a meal for August (a.m.), September, October, or November, please contact Katie Daul. With your sponsorship, you will be given time on the agenda to share about your business/organization.
<b>IV. Member Spotlight</b>	O'Harrow's Family Farm sponsored lunch and reminded those in attendance to have patience and enjoy the scenery while farming equipment is being utilized on roads and fields. Give a friendly wave and say hello!	
<b>V. Approval of Agenda</b>	The agenda was approved as presented. Motion made by Bahrke; seconded by Heling. Motion carried.	
<b>VI. Reports</b>		
a. Secretary	Minutes from March were sent electronically prior to the meeting for review. Accepted as presented.	
b. Treasurer	The Treasurer's Report was available at the meeting. No discussion	
c. Chamber Communications (Facebook, Newsletter,	The electronic signs are up and running!	If you don't receive the newsletter, please sign up on our website.

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Welcome Sign)	Facebook and Newsletter are going well.	If you have something of interest, please share with the Chamber so it can be shared on your behalf.
d. Membership/ Ribbon Cuttings	Looking to schedule ribbon cuttings for Hot Rod Detailing, S&L, Canady & Co., and Wild Stitch.  A Summer Fun Guide (sent by Times Herald) advertisement opportunity was shared.  Bahrke made a motion to purchase the full page for \$550; Tabor-Tousey seconded. Motion carried.	Board is working with owners to schedule (weather permitting).  Debbie to send a check for inclusion in the guide.
<b>VII. Committee Reports/Events</b>		
a. Oconto Falls Area Trail System	Kiosks: City is looking into purchasing kiosks for trailheads.  OCEDC is updating a map for trails.  Reviewing of signage spots	
b. Healthy Oconto County  Farmers Market	Bronze Designation - will share PR when signs are installed.  Location will be in front of Quick Lube, closing street off of Highland Square. Planning continues; sponsorships still available. First event is on June 7.	Reach out to Chamber if interested in working tables.
c. Run for the Trails  9/24/22	Committee is working on brochures and posters. Registration is open!	
d. Concert Series  6/24, 7/22, 8/26	Sponsor letters are out.	
e. Leadership Oconto County	Final class in May. Project completed: Oconto County Grief Support	Applications are being accepted for class '22-'23. Visit <a href="http://www.leadershipoc.com">www.leadershipoc.com</a> for application.

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f. Chamber Golf Social (8/4)	Chamber will host a Golf Social; 9 holes to start at 2p, 5p social, 6p dinner at River Island. Baskets will be available.	
<b>VIII. Old Business</b>		
a. Chamber Bucks	Continue to advertise chamber bucks with posters, pamphlets. Bucks can be mailed or purchased on our website store and mailed to you. You can also pick up at Hometown Vet (call ahead).  Reminder to consider chamber bucks for holidays, anniversaries, employee recognition, raffle prizes, etc.	
b. City Signs	Current signs will start to be removed. Gail Yatso and Terry Magnin have been meeting to address.	
c. Bike Racks	Weather dependent. Gail Yatso and Terry Magnin have been meeting to address.	
d. Future of Chamber	Board will define duties.	
e. Virtual Trails	Meeting with OCEDC and trail company.	
f. Lotter Park		
g. Other Old Business	NONE.	
<b>IX. New Business</b>		
a. Other new business	None.	
<b>X. Membership Updates</b>		
	Membership shared updates.	
<p><b>Next Membership Meeting:</b> May 19 at 12:00 p.m. at Grace Lutheran; Health Markets - Tabitha Dobbratz will be sponsoring lunch!</p> <p><b>Next Board of Directors Meeting:</b> April 27, May 25 at 7:30 a.m. at Hometown Veterinary Clinic.</p>		