



Oconto Falls Area Chamber of Commerce
Membership Meeting Minutes

Date: Thursday, March 17, 2022 Time: 7:30 a.m.

Location: Oconto Falls School District – District Office

Agenda Item	Discussion	Follow-up Action
I. Welcome		
II. Call to Order	<p>President Gail Yatso called the meeting to order at 12:04 p.m.</p> <p>Thank you to Taher Food Services Group for our wonderful lunch, sponsored by Oconto Falls School District.</p>	
III. Introductions	<p>19 members in attendance; each introduced themselves.</p>	<p>If your business/organization would like to sponsor a lunch during 2022, please contact Katie Daul. With your sponsorship, you will be given time on the agenda to share about your business/organization.</p>
IV. Member Spotlight	<p>Oconto Falls School District presented on the upcoming capital referendum, which is asking for \$49.9 million. The need for this came about after a facility audit assessment. Monies would go towards security, district building needs (floors/doors), and a new middle school building.</p>	<p>Visit https://ofpanthers.com/referendum/ for more information.</p> <p>Current Middle School tour is being offered on March 28 at 6 p.m.</p>
V. Approval of Agenda	<p>The agenda was approved as presented.</p> <p>Motion made by Koehne; seconded by Heling.</p> <p>Motion carried.</p>	
VI. Reports		
a. Secretary	<p>Minutes from February were printed for review.</p> <p>Accepted as presented.</p>	
b. Treasurer 2022 Budget	<p>Treasurer’s Report was available at the meeting.</p> <p>No discussion</p>	

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<p>c. Chamber Communications (Facebook, Newsletter, Welcome Sign)</p>	<p>The West side electronic sign is nonfunctioning.</p> <p>Facebook and Newsletter are going well.</p>	<p>Gail Yatso to follow up on sign.</p> <p>If you don't receive the newsletter, please sign up on our website.</p> <p>If you have something of interest, please share with the Chamber so it can be shared on your behalf.</p>
<p>d. Membership/Ribbon Cuttings</p>	<p>Looking to schedule ribbon cuttings for Hot Rod Detailing, S&L, Canady & Co., and Wild Stitch</p>	<p>Board is working with owners to schedule (weather permitting).</p>
<p>VII. Committee Reports/Events</p>		
<p>a. Oconto Falls Area Trail System</p>	<p>Kiosks: City is looking into purchasing kiosks for trailheads.</p> <p>OCEDC is updating a map for trails.</p>	
<p>b. Healthy Oconto County</p> <p>Farmers Market</p> <p>Physical Activity & Nutrition</p>	<p>No report</p> <p>Committee is currently looking for sponsors. Chamber is looking for volunteers to sit at table. (Tuesday afternoons)</p> <p>No report</p>	<p>Reach out to Chamber if interested in working table.</p>
<p>c. Run for the Trails 9/24/22</p>	<p>Committee is working on brochures and posters. Registration is open!</p>	
<p>d. Concert Series 6/24 7/22 8/26</p>	<p>Bands have been solidified. BP will be main food vendor. Popcorn Truck is returning. Sponsor letters will be out soon.</p> <p>Grace Lutheran Church will be holding a Christian concert on 7/23 (East Side Beach) from 11a-3p.</p>	

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e. Leadership Oconto County	Participants traveled to State Capitol to meet with legislatures.	Applications are being accepted for class '22-'23. Visit www.leadershipoc.com for application.
f. Chamber Golf Social (TBD)	Chamber will host a Golf Social; date is being rescheduled. 9 holes to start at 2p, 5p social, 6p dinner.	
VIII. Old Business		
a. Chamber Bucks	Continue to advertise chamber bucks with posters, pamphlets. Bucks can be mailed or purchased on our website store and mailed to you. You can also pick up at Hometown Vet (call ahead). Reminder to consider chamber bucks for holidays, anniversaries, employee recognition, raffle prizes, etc.	
b. City Signs	Current signs will start to be removed. Gail Yatso and Terry Magnin have been meeting to address.	
c. Bike Racks	Weather dependent. Gail Yatso and Terry Magnin have been meeting to address.	
d. Future of Chamber	Continue to discuss at Board level. Board will be meeting with Pulaski Chamber.	
e. Other Old Business Lotter Park Virtual Trails	Chamber is looking to update the signage at Lotter Park. Money has already been set aside for this. Bill Koehne and OCEDC are working together to consider this as a benefit to our tourism and marketing.	A team may be put together to work on; please contact Bill Koehne if interested.
IX. New Business		
a. Membership Education	Chamber is looking for suggestions on what members may be looking for to support their business/organization.	If you have a topic of interest, please forward to the Chamber.

	<p>OCEDC will be hosting a social media/marketing educational session in the future.</p>	
<p>b. Other new business</p>	<p>None.</p>	
<p>X. Membership Updates</p>	<p>Membership shared updates. Of note...</p> <p>BayCare Eye Clinic is open to in-person visits.</p> <p>Packerland Websites offers 50% discount on website for non-profits.</p> <p>Abrams Theatre: next event is “Foreigner”</p> <p>Senior Center received approval to begin construction.</p> <p>NWTC shared multiple educational opportunities (flyer shared).</p> <p>Oconto Falls Utilities has an energy assistance program (flyer shared).</p> <p>OCEDC – Bounceback grant is still available.</p> <p>OEC – Annual meeting is scheduled for 4/9</p> <p>Oconto Falls Library – Library has rental space available for rent. Also available during closed hours. Various educational programs are being offered. N-95 masks available. City-wide rummage sales will be August 11-13.</p> <p>NEW Credit Union – Annual meeting is 3/26</p> <p>St. Anthony School is ahaving their annual online auction fundraiser.</p> <p>Hometown Vet – New vet has joined team, Dr. Jammie. Equine vaccine day is 4/22.</p> <p>St. Clare Memorial Hospital – 100th year anniversary being celebrated in June.</p> <p>Looking for ideas from the community to celebrate. Recently named Top 100 hospital in nation. Medication Take Back Day is scheduled for 4/30.</p> <p>Machickanee Cross Country – Working on plans to move parking lot next to trailhead (on same side of road).</p>	

Next Membership Meeting: April 21 at 12:00 p.m. at **TBD**; O'Harrow's Family Farm will be sponsoring lunch!

Next Board of Directors Meeting: February 23, April 27 at 7:30 a.m. at Hometown Veterinary Clinic.