

# Oconto Falls Area Chamber of Commerce

Monthly Newsletter

NOVEMBER 2011



The Oconto Falls Area Chamber of Commerce is available to bring more growth and opportunities to the area businesses. Our area really does have a lot to offer

- The Oconto River for its scenery and water activities
  - Winter fun with the cross-country ski trails and hiking
  - Our community events, such as Memorial Day festivities and Falls Fun Fest
  - Holiday Avenue of Lights
  - Opportunities for business and industry
- Just to name a few.

When you invest in the Oconto Falls Area Chamber of Commerce you are investing in the future of your business and the future of this area.

- Your business will be listed in the Oconto County Discovery Guide
- Member to Member Discounts
- Discounted Insurance
- Media attention for your business
- Scholarships awarded to a Chamber member's child each year
- Networking opportunities
- Involvement in community projects
- Your business on the Chamber website

*Call us today  
920 373-7438*

*Or visit our website at*

*[www.ocontofallschamber.com](http://www.ocontofallschamber.com)*

## 2011 Oconto Falls Area Chamber of Commerce Officers

### **President:**

Pam Lemorande

920-848-3458

[ofchamber@bayland.net](mailto:ofchamber@bayland.net)

### **Vice President:**

Carrie Hill

920-846-4521

[chill@peshtigobank.com](mailto:chill@peshtigobank.com)

### **Treasurer:**

Debbie Arndt

920-846-3444 ext 1436

[respite@bayland.net](mailto:respite@bayland.net)

### **Secretary:**

Lisa Christensen

920-846-4508

[lchristensen@wppienergy.org](mailto:lchristensen@wppienergy.org)



**Norwex Enviro Products**  
Improving Quality of Life

**Educational Demonstration**  
Lean How to Save Time, Save Money  
and Reduce Your Use of Chemicals in  
Your Living Environments!

**Tuesday November 22<sup>nd</sup>**  
**7:00 pm**

**Total Health & Fitness**

229 Van Buren

Oconto Falls

Janelle Rymer

Cherie Bartha

920-373-2379

***Bring a Friend!!***

## **PRESIDENT'S MESSAGE**

### **Fellow Chamber Members:**

***Newsletter*** – If anyone has scenery pictures you would like to contribute to the cover page of the Chamber Newsletter, please email them in JPEG form to Pam Lemorande for our consideration. Also if you have ads or any other informative information for the Newsletter please also send a copy of your information in Word format.

Have a great Thanksgiving!

*Pam Lemorande*

*President, Oconto Falls Area Chamber of  
Commerce*

### **About this Newsletter**

The Oconto Falls Area Chamber of Commerce publishes this Newsletter with the intent on keeping Chamber members informed about issues of interest and to promote Chamber meetings and activities. To the extent possible, the newsletter will be sent out in electronic format, but paper versions will also be sent out to those members who cannot access it electronically. If you currently receive a paper version and would like to get it in electronic format or know of someone who is a Chamber member and is not getting the newsletter please contact Pam Lemorande at 920-846-8360 or [ofchamber@bayland.net](mailto:ofchamber@bayland.net).

# Calendar of Events

Oconto Falls Area Chamber of Commerce

November - December



## **Membership Meeting for Chamber**

**Thursday November 17<sup>th</sup>, 7:30 AM at Falls Family Restaurant**

**HAPPY THANKSGIVING – November 24<sup>th</sup>, 2011**

**Avenue of Lights – November 26<sup>th</sup>, 2011 6:30 at the beach**

**Executive Chamber Meeting – Thursday, December 15<sup>th</sup>, 7:30 AM at MeadowLands Assisted Living**

**Holiday Get-together with Oconto Chamber of Commerce, January 14<sup>th</sup>, 2012**

If you have any events you would like to include in the Chamber Monthly Newsletter please email Pam Lemorande at [ofchamber@bayland.net](mailto:ofchamber@bayland.net).



## **Oconto Falls Area Chamber of Commerce**

### **Executive Committee Meeting Minutes**

**Thursday, October 20, 2011 7:30 AM**

### **Oconto Falls School District Office**

PRESENT: Pam Lemorande, Dave Polashek, Gail Yatso, Al Schlorf, and Lisa Christensen

The meeting was called to order at 7:30 a.m.

Executive Committee minutes from September 22 were reviewed.

Treasurer's report was not available.

WEBSITE – Polashek: They have been working with Bill and are close to switching over. To check out the site before going live, go to [OcontoFallsChamber.info](http://OcontoFallsChamber.info). Dave stated that the committee discussed whether they should put non-chamber information on the site, such as church information. It was decided to post church hours. A suggestion was made that the website include a link to the Lion's Club website for information on the tubing hill.

MEMBERSHIP – Pam Lemorande indicated that she liked the new pages for the membership packet. Gail Yatso will start with the new packets in January when she starts membership visits. We will start the membership renewal drive in November. Pam received notification that the Lena Civic Club is disbanding. She is wondering if we should reach out in an attempt to persuade them to join us. They have quite a bit in the Discovery Guide. Dave suggested that we concentrate on the 141 Corridor for membership (Abrams, Oconto Falls, Lena), as Oconto tends to follow Hwy. 41.

DISCOVERY GUIDE – April Konitzer and Debbie Arndt went through and updated our chamber items. It is felt that Fun Fest Information needs to be included in the Guide. Also, it is our understanding that the Snowmobile Club is again doing the races this year. That should be included as well.

BEAUTIFICATION REPORT – Yatso: Gail provided a written report. She met with the City Council and together, they arrived at four areas to target. First, we need to look at clean-up of certain areas. The sign by True Value needs to be removed, and the signs at the entrances of the city need to be tidied up, with some paint touch-up done to the signs. Second, the brush along the beach and the pond should be removed to make that area more attractive. Third, new flags should be put up along the main routes of the city. She will send letters to businesses and individuals asking for donations. Fourth, we will start enforcing ordinances as they pertain to signage. Pat Virtues and Gail Irwin have been doing research for the township. Gail will talk to them to see what they have learned. Some existing signs could be moved to the library. We will need to make sure any new signage is off the highway easements. A suggestion was made that we check what decisions were made at the County level, as well, in an attempt to keep some continuity.

MEMBERSHIP SHOWCASE – HOMETOWN VETERINARY CLINIC – This showcase will be held on Tuesday, October 25, at 5:00.

FUN FEST – The Chamber will be taking over fun Fest. The Football Tournament has been successful. It is felt that this should be kept as a youth event, bringing back face painting, and perhaps expanding to include Thursday. It was thought that the Chili Cook-off was a great addition. Possible items to be added might include an older kid's tournament, such as kick-ball, and maybe a Farmer's Market. It was pointed out that we need signage. Memorial Field is not readily visible from most routes in the city. It was suggested that we put together goody bags for the football participants, to include local coupons, etc.

PROPOSED BUDGET FOR 2012 – Pam indicated that the only questions she received were regarding the \$4000 for projects, and why it wasn't broken down, and the increase in expenses for the newsletter. She stated that the newsletter is now being printed and formulated at the Meadowlands. We pay the secretary there for putting it together. They don't expense any mailing costs. We are considering a bowling tournament for a fun, social event in January. Debbie Arndt is working on this. We would also like to bring back Movie Night. Because of these uncertainties, projects really couldn't be broken down at this time. The budget was sent out to the membership for a vote yesterday.

ELECTIONS – Schlorf: Al is hoping that Regina Boettcher will be able to serve as secretary. He looked over the membership list for other possibilities, as well. Otherwise, the other 3 officers are willing to continue serving next year.

DOWNTOWN REDEVELOPMENT – Lemorande: Pam contacted Vicki Roberts. After the first of the year, they will start moving forward in this area. We need to try to get organized so when they start back up, we are ready.

NEXT MEETING – November 17 is scheduled for a Membership Breakfast Meeting at 7:30 a.m. Because of this, there will be no EC meeting in November.

There being no further business, the meeting was adjourned.

Respectfully submitted,

Lisa Christensen, Secretary.



## Treasurer's Report – November 2011

Checking Account			
Beginning Balance			<b>6,628.66</b>
Expenses			
Meeting Expense	\$103.81		
Newlsetter	\$125.00		
Total Expenses	\$228.81	minus	<u>228.81</u>
Deposits			
Total Deposits	\$0.00	plus	<u>0.00</u>
<b>Checking Account Balance 11/9/11</b>			<b>\$6,399.85</b>
Savings Account			
Beginning Balance			<b>15,900.88</b>
Deposits			
Interest	\$6.08		
Total Deposits	\$5.88	plus	<u>5.88</u>
Withdrawals			
Total Withdrawals		minus	<u>0.00</u>
<b>Savings Account Balance 11/9/11</b>			<b>15,906.76</b>
<b>Total Operating Funds</b>			<b>22,306.61</b>

## Treasurer's Report Falls Fun Fest – November 2011

Checking Account			
Beginning Balance			<b>\$3,288.53</b>
Expenses			
Total Expenses	\$0.00	minus	<u>\$0.00</u>
Deposits			
Interest	\$0.09		
Total Deposits		plus	<u>\$0.09</u>
<b>Checking Account Balance 11/9/11</b>			<b>3,288.62</b>

Oconto Falls Area Chamber of Commerce – 2012 Proposed Budget

<b>Actual 2009</b>	<b>Actual 2010</b>	<b>Budget 2011</b>	<b>Actual 1-1-11 to 10-12-11</b>	<b>Proposed 2012</b>	
<b><u>INCOME</u></b>					
Interest	\$150.05	\$138.23	\$100.00	\$43.16	\$100.00
Membership	\$8,350.00	\$9,050.00	\$9,000.00	\$7,950.00	\$8,000.00
Fun Fest	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Contribution toward Chamber Account					
Holiday Party	\$986.00	\$0.00	\$300.00	\$977.00	\$0.00
Lunch N' Learn	\$251.00	\$115.00	\$100.00	\$0.00	\$0.00
Miscellaneous	\$193.66	\$75.00	\$200.00	\$42.42	\$100.00
Income					
Newsletter	\$550.00	\$550.00	\$500.00	\$100.00	\$0.00
Sponsor					
WPPI Donation	\$1,000.00	\$1,000.00	\$1,000.00	\$0.00	\$1,000.00
<b>Promotional Fundraiser</b>					
Golf/Bowling Tournament	\$8,370.75	\$9,147.00	\$10,000.00	\$6,871.00	\$8,000.00
Fall Fun Fest	***	***	***	***	\$0.00
Pancake & Porkie	\$1,327.00	\$0.00	\$0.00	\$0.00	\$0.00
Movie Night		\$2,448.00	\$4,000.00	\$0.00	\$2,000.00
<b>Total Income</b>	<b>\$21,178.46</b>	<b>\$22,523.23</b>	<b>\$25,200.00</b>	<b>\$15,983.58</b>	<b>\$19,200.00</b>
<b><u>EXPENSES</u></b>					
Contracted Services	\$10,500.00	\$15,312.50	\$6,000.00	\$5,250.00	\$0.00
Community Projects		\$3,225.00	\$0.00		\$4,000.00
Discovery Guide	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00	\$2,500.00
<b>Donations</b>					
Porkie Project	\$250.00	\$0.00	\$0.00	\$0.00	\$0.00
<b>Fundraiser</b>					
Golf/Bowling	\$3,208.43	\$3,722.74	\$4,000.00	\$2,497.04	\$3,000.00
Porkie & Pancake	\$801.25	\$0.00	\$0.00	\$0.00	\$0.00
Falls Fun Fest	***	***	***	***	\$0.00
Movie Night	\$2,396.53		\$3,000.00	\$0.00	\$1,500.00
Holiday Party	\$848.00	\$0.00	\$300.00	\$925.60	\$0.00
Lunch N	\$57.48	\$0.00	\$100.00	\$172.03	\$200.00
Learn/Meeting					
Meals	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Membership	\$230.00	\$0.00	\$100.00	\$125.00	\$175.00
Benefits Window					
Clings					
Memorial Day (fireworks)	\$500.00	\$0.00	\$250.00	\$250.00	\$250.00
Mileage	\$31.50	\$0.00	\$0.00	\$10.55	\$0.00
Miscellaneous	\$880.00		\$0.00	\$99.00	\$100.00
Newsletter	\$140.49	\$0.00	\$50.00	\$657.50	\$1,600.00
Office Expense	\$104.80	\$50.59	\$500.00	\$608.49	\$250.00
Outdoor	\$0.00	\$0.00	\$100.00	\$750.00	\$750.00
Advertising					
Payroll Expenses	\$10.00	-\$13.00	\$0.00	\$0.00	\$0.00
Postage	\$239.68	\$98.12	\$50.00	\$98.74	\$100.00
Printing	\$42.00	\$0.00	\$0.00	\$225.00	\$350.00
Raffle License	\$25.00	\$25.00	\$25.00	\$25.00	\$25.00
Scholarships	\$250.00	\$500.00	\$2,500.00	\$500.00	\$500.00
Special Activities	\$200.00	\$0.00	\$0.00	\$268.80	\$1,500.00
Website	\$76.90	\$0.00	\$2,500.00	\$0.00	\$500.00
Development					
Welcome Package			\$200.00		
<b>Total Expenses:</b>	<b>\$20,015.53</b>	<b>\$25,472.48</b>	<b>\$25,200.00</b>	<b>\$14,962.75</b>	<b>\$17,500.00</b>
<b>Difference</b>	<b>\$1,162.93</b>	<b>-\$2,949.25</b>	<b>\$0.00</b>	<b>\$1,020.83</b>	<b>\$1,700.00</b>
<b>Between Income and Expenditures</b>					
*** Not included in Budget					

# Holiday Portrait Special

Sessions only \$35.00



View and Order the same day!  
Christmas Cards available!  
Orders completed in 1-2 weeks!  
Bring in pets!  
Special Package Pricing \*Prints Start at \$25

Sessions Available

Last week in November &  
First 2 weeks in December

920-846-8409

Call or email  
for more information  
or to schedule your session!

  
{Photography}

[www.mkalliesphoto.com](http://www.mkalliesphoto.com)

## Falls Fun Fest Update

The Falls Fun Fest Steering Committee met on October 12 to debrief this year's event. The financial report showed that the event lost about \$2,500 this year leaving a remaining balance of about \$3,300 with profits from previous years. Donations were down, although overall costs were reduced by \$1,000 compared to last year. Thanks go out to Oconto Falls Utilities, Oconto Falls City Council, and the Flower Shoppe II for their donations.

The rummage and sidewalk sales were viewed as a success. Business sidewalk sales could be promoted more strongly. One suggestion was to have "Fun Fest Specials" or coupons for the crowd coming to the community. A one-time farmers market could be part of the event.

The craft market continues to have low participation but did fairly well. First timers could be charged less to encourage greater participation. Another option was to move the craft market to Washington Middle School gym. The downside to that would be that it would be away from the activities at Memorial Field and people tend to go back and forth between one thing and another.

The horse rides, petting zoo, and bouncers were big hits as usual. More adult supervision might be needed in places.

The youth football tournament went very well but was very hectic on Saturday with four games going on at one time. Next year there would again be a home high school game Friday night. Perhaps the youth tournament would start on Thursday night. Another suggestion was with a high school game on Friday, there could be a youth football game starting at 5:00 p.m. This would be scheduled between some of the local teams which these parents would be in attendance at the high school football game anyway. The youth football tournament seems to be growing in popularity.

The Flight for Life drew lots of crowds but that is not an every year event. The Flight for Life people enjoy doing PR and could be a welcome addition to the Fun Fest at some future time. There was a limited participation in the Touch a Truck event but there were a number of different units for people to examine.

The Lioness chili cook-off was a great success. A number of people indicated they would like to sign up for next year even though they were not able to participate this year.

Other possibilities for next year were discussed including going back to having a dance at the fire house on Saturday night. The committee felt that might be too much and makes a long day on Saturday.

There was hope that some other tournament event for older kids might be able to be put together. A kickball tournament would be a good possibility but needs to be planned well in advance. This will be a priority in the planning for next year. Even though it is early in the school year, various clubs and organizations from the school need to get involved such as having the band play on Saturday. Even if they don't march they might be able to stand and do a small concert. Another idea was to have some other activity that could take place that would not involve sports such as some kind of student art show. That might be a follow up to a summer school class in which students would be working on projects with particular theme.

Possible 2012 Fun Fest dates were discussed. There were conflicts with just about every weekend at that time of year. Perhaps making it a summer event instead of early fall might work. While the committee weighed the pros and cons, it was felt that the best option was to continue to have this on the first weekend after Labor Day which next year would be Friday, September 7 – 9. Even though it conflicts with Lena Dairy Fest, it doesn't conflict with the long Labor Day weekend, the County Fair, or Abrams Days. There was so discussion about better communication and other marketing options.

The last item had to do with the Fun Fest organization and leadership. Even though there has been a close relationship with the Chamber of Commerce, Fun Fest has not been a Chamber event. There are separate checking accounts and separate budgets. Some thought was being given to perhaps to folding in the Fun Fest group directly into the Chamber to get more participation of Chamber members in Fun Fest.

It was decided that the next Fun Fest meeting would be sometime in January.



For More Information:

Nancy Williquette

Marketing Manager

Community Memorial Hospital

(920) 846-3444 x 1270

nancywi@cmhocontofalls.org

### **BABYSITTING CLASS AT CMH DECEMBER 10**

**Oconto Falls, WI, November 9, 2011** — Registration is open for the Safe Sitter babysitting class being held Saturday, December 10, 9 a.m. to 3 p.m. at Community Memorial Hospital. The nationally recognized babysitting preparation program is designed for girls and boys ages 11 and older.

The one-day course is \$40 which also includes a Safe Sitter Messenger Bag, Babysitting Manual, LED flashlight, Band-Aid dispenser, and Important Phone Numbers Post It Notes.

Space is limited. Register today by calling (920) 846-3444 ext. 1487.

Founded in 1921, Community Memorial Hospital is an independent healthcare system serving greater Oconto County with a full-service hospital and six CMH primary care clinics located throughout Oconto County. The federally designated critical access hospital has a 24-hour, physician-staffed Emergency Department, urgent care, retail pharmacy, intensive care, inpatient and outpatient surgical and diagnostic services, rehabilitation, oncology outpatient clinic, obstetrics, the CMH Center for Women's Care, and the CMH Center for Orthopedic Care. CMH Primary Care Clinics are located in Gillett, Lena, Mountain, Oconto, Oconto Falls, and Suring. For more information call (920) 846-3444 or visit [www.cmhospital.org](http://www.cmhospital.org).

**Photo Caption:** Safe Sitter students pose with the Safe Sitter Messenger Bag and their instructors Brittany Dufek, RN, (left) and Kim Magnin, RN, (right) August 4. The class is available again December 10.

# NWTC- Northwest Regional Learning Center

**New Classes starting in January!!!!**

**Customer Service, Accounting, English Composition, Marketing Presentations, Sewing, Painting, and Computer classes; these are just a few!!**

**Open Enrollment November 17, 2011**

**Unsure of what class to take?**

**Academic advisors: November 4<sup>th</sup>, 10<sup>th</sup>, and 18<sup>th</sup>**

**Need help with Financial Aid?**

**Financial Aid advisor: November 9<sup>th</sup>**

**Call 920-848-6982 for an appointment.**

***Like us on Facebook!***  
***NWTC- Northwest Regional Learning Center***

**Meet the Northwest Regional Learning Staff**



**Front Row: April Konitzer-Regional Coordinator,  
Lisa Gipp-Lancour  
Back Row: Debra Coppens, Renee Wolske, Keith  
Wolske, Jennifer Christensen, and Cathy Leja**



649 E. Jackson St  
Oconto Falls, WI  
54154  
Ph: 920-848-6982  
[www.nwtc.edu](http://www.nwtc.edu)